



## SOP FOR MMTA 2023 AWARDEES

Hi Dear awardees,

Thank you for your participation. Below is the information regarding the MMTA SOP for your reference:

1. All the awardees must submit the MMTA nomination form through online at (Link: <https://forms.gle/F2aLc1aHZwJyxyZt8> ) or fill up the PDF form attached and send to :

- Amy Seok ([amy.seok70@gmail.com](mailto:amy.seok70@gmail.com) / 0 12-300 5633)
- Mathi ([mathi.moneycompass@gmail.com](mailto:mathi.moneycompass@gmail.com) / 01111492682)
- Mandy ([mandy.moneycompass@gmail.com](mailto:mandy.moneycompass@gmail.com) / 0124630231)

2. Upon paying the nomination fee, you can also make an early option on branding package. The payment for the branding package should be paid by 3 days before the event.

3. Upon filling the nomination form and branding package, we will invite you for a zoom interview to present together with an outline ppt as attached for your reference

4. please click the schedule form link below to choose your available time and date for the Zoom interview session

### MMTA 2023 ESTUDIO ZOOM LINK AND SCHEDULE FORM:

- MMTA ESTUDIO ZOOM LINK (ROOM B) :  
<https://us02web.zoom.us/j/81081581692?pwd=Yi9saU1MMnBnNDZ4dXNXWFRnKzRHUT09>
- JOIN WITH ID : 810 8158 1692 PASSWORDD : MMTA2023
- SCHEDULE FORM : <https://forms.gle/sJBTKY2CgQTTk6rz5>

5. The zoom interview will be based on the judging criteria as below:

- Branding, Marketing & Promotion
- Product & Service Quality
- Social Media Engagement
- Creativity & Innovation
- Sustainability

6. The panel of judges and committee will review the success status.

7. Upon the MMTA winner announcement, the awardees will need to pay branding package fees & dinner tables to confirm receiving the award.

Thank you for your cooperation and all the best!

Best Regards,

Organizing committee, MMTA 2023