



MyMalaysia Tourism Awards 2023

Address: 38-1, Jalan Metro Pudu 2, Fraser Business Park, 55200, Kuala Lumpur, Malaysia.
T: +60 3-9223 3777 | W: <https://mymalaysiaaward.com.my>

Joint Organizers



FACT SHEET

1	EVENT/PROJECT TITLE	MyMalaysia Tourism Awards 2023
2	DATE	11/3/2023 (Saturday) (Bring forward from 16/3/2023)
3	VENUE	Panggung Sari Kraftangan Malaysia, Jalan Conlay, Kuala Lumpur
4	TIME	6.30PM-10.30PM
5	OBJECTIVES	<ul style="list-style-type: none">To accelerate the rapid growth and recovery tourism industry in MalaysiaTo recognize the emerge of strong Malaysians Tourism Brands
6	JOINTS ORGANIZER	ASN Commerce SDN BHD & Money Compass Media Group
7	ADVISORS	<ol style="list-style-type: none">Dr. Sri Ganesh Michiel, National President of Malaysia Budget & Business Hotel Association (MyBHA)Tan Sri Dato' Sri Dato' Richard Koh, President Malaysian Association of Themepark & Family Attractions (MATFA)Datin Dorothea Justin, President of Malaysian Association of Wellness & Spa (MAWSpa)Ms Erina Loo, Chairwomen of Malaysia Women Tourist Guide Association (MWTGA)Mr.Jimmy Leong Wie Kong, President of Malaysian Tourist Guides Council (MTGC)
8	EVENT PLANNER	ASN Commerce Sdn Bhd
9	SUPPORTING ORGANIZATION	Confirmed: <ol style="list-style-type: none">Malaysian Association of Themepark & Family Attractions (MATFA)Malaysia Budget & Business Hotel Association (MyBHA)Malaysia Women Tourist Guide Association (MWTGA)Malaysian Association of Wellness & Spa (MAWSpa)Persatuan Pengurusan Kompleks Malaysia (PPK)
10	TARGET AUDIENCE	Food & Travel, Theme Parks, Hotel, Airline, Restaurant, Shopping Centre, Tourist Spot, Homestay, Travel Agency, Tour Guide, Promotion Agency and etc.
11	THEME	<i>Explore, Discover & Experience Malaysia!</i>
12	PROPOSED CATEGORIES FOR 100 AWARDS	<ol style="list-style-type: none">Preferred AirlinePreferred Hotel AccommodationPreferred Promotion AgencyPreferred Theme ParkPreferred Tourist DestinationPreferred Wellness & SpaPreferred HomestayPreferred Travel AgencyPreferred Tour GuidePreferred Authentic RestaurantPreferred HomestayPreferred Eco-TourismPreferred Shopping ComplexEtc <p>(TBC)</p>
13	CONTACT	Amy Seok- 012-3005633 Mandy- 012-463 0231/ Mathi-011-11492682 ASN Commerce Sdn Bhd (0123005633- Amy) 38-1, Jalan Metro Pudu 2, Fraser Business Park, Kuala Lumpur

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ABOUT THE AWARDS

The MyMALAYSIA Tourism Awards 2023 (MMTA 2023) is jointly organised by the ASN Commerce Sdn Bhd and Money Compass Media supported by various tourism associations. The event is proposed to be held at Perbadanan Kemajuan Kraftangan Malaysia, Panggung Sari Kraftangan Malaysia, Jalan Conlay, Kuala Lumpur on 11 March 2023. The objective of this event is to accelerate the rapid growth and recover the tourism industry in Malaysia and also to recognize the emerge of strong Malaysians Tourism Brands.

With the theme of "Explore, Discover & Experience Malaysia!", the event will be awarded to the most favorable and attractive Malaysia tourism brands from Airlines, Hotels, Theme-parks, Tourist Spots, Tourist Restaurants, Shopping Complexes, Museum, Travel Agency, Tourism Board and etc.

ABOUT THE ORGANIZERS

MONEY COMPASS MEDIA

Since 2004, with the dedication to advocating the public to practise financial planning in everyday life, Money Compass has accumulated a vast connection in ASEAN financial industries and garnered government agencies and corporate resources. At present, Money Compass is adjusting its pace to transform into Money Compass 2.0. Consolidating the existing connections and network, Money Compass Integrated Media Platform is founded, which is well grounded in Malaysia whilst serving the ASEAN region.

Money Compass Financial Platform connects human capital in financial industries and the internet users by providing three platforms – Info Hub, Learning Hub and Marketplace. Through the internet connection among ASEAN's 10 countries with the population of 630 million, we integrate the connections of the financial industries across ASEAN supported by big data analytics. We provide one-stop platform including financial information, training, matching and practical methods to form a financial ecosystem that boosts the benefits in the financial system.

Money Compass is one of the credible Chinese and English financial media in Malaysia with strong influence in Malaysia's financial industry. As the winner of the SME Award in Malaysia for 5 consecutive years, we persistently propel the financial industry towards a mutually beneficial framework.

ASN COMMERCE (M) SDN BHD

ASEAN Declaration states that the aims and purposes of the Association are to accelerate economic growth, social progress and cultural development in the region. It is an intergovernmental organization of ten Southeast Asian countries: Brunei, Cambodia, Indonesia, Laos, Malaysia, Myanmar, the Philippines, Singapore, Thailand, and Vietnam.

The ASEAN (ASN) Commerce is a new incorporated platform to organize events for ASEAN Entrepreneurs and business associations. This platform aims to organize events, award ceremonies, cross border visitations, business matching and etc. The ASN Commerce platform is committed to accelerate the economy of ASEAN region.

ASN Commerce is one of the subsidiaries of Money Compass Media group which provide business, event management for ASEAN Regions. The scopes involve as below:

- Online And Offline Event Management.
- Conferences
- Awards
- Competitions
- Seminars
- Webinar
- Business Matching
- Mission Trip and Etc.

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MyMALAYSIA TOURISM AWARDS PROPOSED AGENDA

11 MARCH 2023 | 5pm-10.30PM | Panggung Sari Kraftangan Malaysia, Jalan Conlay, KL

- 5.00 PM** ***Registration of Invited Guests , Networking Session (Cocktail at Foyer)***
- 6.00 PM** ***The Dinner Begins (at the dining room), Photo Session at Foyer***
- 8.00 PM** ***Event Starts (proceed to theatre area)***
 - *National Anthem*
 - *Doa Recital*
 - *MMTA Welcoming Video*
- 8.15PM** ***Performance 1 – Istana Budaya***
- 8.25 PM** ***Welcoming Speech by the organization of MyMalaysia Tourism Awards 2023***
 - *Opening Speech by Amy Seok, CEO and Founding Chairman of ASN Commerce*
 - *Inauguration keynote by Dr. Sri Ganesh Michiel, National President of Malaysia Budget & Business Hotel Association (MyBHA)*
 - *Inauguration keynote Tan Sri Dato’ Sri Dato’ Richard Ko, President Malaysian Association of Themepark & Family Attractions (MATFA)*
 - *Inauguration keynote by YB Dato Seri Tiong King Sing, Minister of Tourism, Arts & Culture (TBC)*
 - *Presentation of souvenirs to YB Dato Seri Tiong King Sing*
- 8.45 PM** - ***Launching Gimmicks of the MyMalaysia Tourism Awards 2023***
 - ***Presentation of Certificate of Appreciation to the Association & Main Sponsor***
- 8.55 PM** ***Performance 2 – Istana Budaya***
- 9.05 PM** ***Presentation of MyMalaysia Tourism Awards- Session 1***
 (Presented by Amy Seok, Dr. Sri Ganesh Michiel, YB Dato Seri Tiong King Sing, Tan Sri Dato’ Sri Dato’ Richard Koh)
- 9.35 PM** ***Presentation of MyMalaysia Tourism Awards- Session 2 (TBC)***
 (Presented by Amy Seok, Dr. Sri Ganesh Michiel, YB Dato Seri Tiong King Sing, Tan Sri Dato’ Sri Dato’ Richard Koh)
- 10.05 PM** ***Corporate Video & Ending Video***
- 10.15 PM** ***Group Photo Session with all the awardees***
- 10.30 PM** ***End of MyMalaysia Tourism Awards 2023***